







PRESENCE, POWER AND PERSONAL STYLE WRAPPED IN A WORLD-CLASS DESIGN THAT REDEFINES THE LONG-HOOD CONVENTIONAL.

Kenworth's long-hood conventional is the enduring symbol of American trucking — a perfect fusion of power, luxury, craftsmanship and traditional styling. For most professional drivers, it also represents the ultimate reward, a uniquely personal icon that stands for their dedication, achievement and sense of pride. Through the decades, our job has been to carefully — and continually — refine this classic without changing what made it great.

Introducing the Kenworth W990, the truck for those who put a premium on making a personal statement. It comes with uncompromising styling, straight ahead performance, premium finishes and lifestyle amenities that put you way ahead of the pack. It just doesn't get any better than this.



PRECISION AND CONTROL

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BOLD, PROUD, CONFIDENT, AND PERSONAL. LIFE ON THE ROAD HAS NEVER LOOKED SO GOOD.

When you drive a Kenworth W990, others notice. It is a look. It is a sound. It is the undeniable recognition of your achievement. With 131.5 inches from bumper to back-of-cab, no one ignores the sheer presence of Kenworth's latest long-hood classic. Nor will they miss your personalized message so clearly reflected in customized brightwork, hand-stitched upholstery and soul-stirring dual chromed stacks. Then there's the hand-masked, hand-finished paint job, with a luster so deep you can see it for miles. And the exclusive styling of the Kenworth W990.... What a showstopper.

A W990 blends the choices you make, from powertrain to paint scheme, with Kenworth's right-the-first-time manufacturing expertise. The result is the best-engineered, hardest-working, most comfortable and downright awe-inspiring truck on the road.





COMFORT AND STYLE



OPT FOR THE SCENIC ROUTE. QUALITY MATERIALS, EXACTING CRAFTSMANSHIP, TIMELESS DESIGN, AND SO MANY MORE REASONS...

Open the door on a W990 and it's easy to understand why so many professionals would prefer to turn the key of a Kenworth than any other truck. Settle in. Stretch out. Deep, luxurious diamond-and-button upholstery creates a welcoming sanctuary reminiscent of the world's finest luxury sedans. Fully adjustable Air Cushion Premium Plus seats have been orthopedically contoured for comfort and support. The state-of-the-art dash features multiplexed electronic instrumentation, all the gauge options you want, and large, easy-to-reach switches and controls. In-cab storage includes a convenient place to put your thermos; upholstered seat back pockets; center console with drink holders, two 12-volt outlets, a perfect spot to place your cell phone and more.

Then there are all the subtle things you can't see – you simply have to experience. Like Kenworth's high performance heater/air conditioner with the motor thoughtfully mounted on the firewall to minimize cab noise. The flatter toe board angle and suspended throttle and clutch pedals that reduce leg strain. A ride that smooths out all of the road's rough edges. And a look that will stop traffic.





For as long as there have been trucks, the Kenworth brand has always stood for custom-built quality, superior driveability and unparalleled luxury. Fast forward. The W990 is about to redefine your entire perception of interior space, fit and finish in a long-hood conventional. Whether you choose a workhorse-rugged, yet way-above standard Vantage interior, the custom look of a Diamond upholstery package or the pure indulgence of a W990 Limited Edition, you've got everything you need to perform at peak efficiency, and rest well in an environment that takes you closer to home every mile you're away.

76-INCH MID-ROOF SLEEPER



Tour a 76 Inch Mid-Roof sleeper or one of our AeroCab sleepers. Note the perfect balance between business and comfort. The thoughtful, convenient and productive layout. The creative and elegant interior appointments. All handcrafted to the same exacting standard we use to build the rest of your Kenworth W990. Look forward to the road.



For lower-profile and weight-sensitive applications, the Kenworth W990 with a 76-inch mid-roof sleeper reduces weight by 100 lbs over one of our full-height options. The spacious sleeper can be ordered with either the optional back wall storage system or folding upper bunk to meet your individual needs.





52-INCH MID-ROOF SLEEPER





When the schedule requires a short layover, the Kenworth 52-inch sleeper is a welcome sanctuary. It measures 8 feet wide with a generous walk-through and stand-up-and-stretch headroom.





40-INCH FLAT TOP SLEEPER







For applications where length and tare weight are at a premium, Kenworth's 40-inch sleeper is a perfect match. It offers a compact, yet comfortable sleeping environment, 22 cubic feet of storage space, overhead shelves, a cell phone cubby and extra large coat hooks specifically designed to hold hard hats as well as coats.





The W990 includes the optional 'Driver's Studio' package, a set of premium options that help create a luxurious home-away-from-home living experience for the driver while out on the road for extended periods of time.

SLEEPER CONTROL PANEL



The sleeper control panel is a convenient central location for all the items you need to control the sleeper environment, along with entertainment and interior lighting. There are two control units on the sleeper panel. One for the heater and air conditioning and the other for the optional 1,800 watt inverter. The no-idle control provides automatic temperature control in both a battery based air conditioning and a diesel fired heater mode. The inverter control switches the optional power inverter on to provide hotel power and battery charging.







The Driver's Studio includes the 180-degree swivel passenger seat and swivel table option set, which maximizes the driver's living space by combining the cab and sleeper into a large studio, allowing the driver to relax in comfort in the passenger seat rather than being confined only in the back of the sleeper.



Convenient LED lighting provides ample interior light throughout the sleeper and an LED light directly above the swivel table with an independent light switch creates a brightly lit workspace.



To maximize stand-up room in the sleeper, a pull of the latch unlocks the table which may be rotated 90 degrees above the bunk, also giving you easy access to the drawers below.



The Driver's Studio includes a swivel TV mount ideal for flat screen TVs up to 28", a premium audio package with 320-watt amp, 10-inch subwoofer and 8 speakers, and the optional EpicVue pre-wire for satellite TV.







Large capacity, drawer-style refrigerator/freezer mounted at mid-level for wide open access without bending over.



The Driver's Studio also provides abundant storage space, including a full-size wardrobe for hanging clothes, multiple drawers and cabinets, and a large storage space under the lower bunk.



For dining, the Driver's Studio includes both a drawer-style refrigerator and a convenient space ideal for a microwave. The 1800-watt inverter includes up to four standard 120 volt outlets to power the microwave, a DVD / BluRay player, gaming consoles, laptops and other electrical devices.



A spacious on-top organizer for keys, cell phone and other necessities; hand-hold cubby for stable access to upper bunk.





INTERIOR COLORS AND OPTIONS

The W990 is available in two interior trim levels, the Vantage and the Diamond VIT. Offered in Slate Gray or Tan, either choice comes with three shades of vinyl plus a complementary trim color.



VANTAGE INTERIOR



Slate Gray Interior











Medium Tan



Tan Floor Coverings





Dark Tan Carpet

Vantage Interior Accents



Vantage



DIAMOND VIT INTERIOR



Tan Interior

Black









Diamond VIT Interior Accents



Diamond VIT



Diamond VIT

Slate Gray Floor Coverings





Optional Dark Gray Carpet









LUXURY TAKEN TO THE NEXT LEVEL

For those who accept nothing less than having it all, there is the Kenworth W990 Limited Edition. Rich black leather, Ravenwood accents and Royal Blue double stitched diamonds combine to create a dramatic environment of unsurpassed comfort and convenience. Where space, elegant design, fine craftsmanship and an abundance of quality details define your surroundings.









with Royal Blue Backing





Royal Blue Double Stitching



LIMITED EDITION DAY CAB



Upgrade your day runner with a Limited Edition Kenworth W990 Daycab. You get all the amenities of the Limited Edition interior — rich black leather, Ravenwood accents and Royal Blue double stitched diamonds. The Limited Edition is also available with gray GT702 seats.







LIMITED EDITION 76-INCH MID-ROOF SLEEPER



Here's the perfect fusion of luxury, craftsmanship and modern styling. Perfected for applications that require a lower profile. Offering our quiet, spacious, and elegant limited edition interior with configurable options that personalize -- and heighten -- the driving experience. This isn't just a truck. It's a statement about dedication, achievement and a sense of pride.









DRIVER PERFORMANCE CENTER

To drive a truck efficiently, drivers must track fuel, vehicle and safety systems performance on the go. But good information isn't the only thing the Kenworth Driver Performance Center offers. The quality, clarity and visual in real-time presentation also means a lot when you're focused on the road.

The 5-inch full color, high resolution screen is an industry first. At a glance, it tells you everything you need to know about operating in the sweet spot between performance and efficiency. Truck diagnostics and performance indicators pop up to alert the driver. Trip details and multi-route comparisons allow them to maximize performance every day.









NAV+ HD is an in-dash display designed specifically for life on the road. Consider it your personal assistant.

With a simple touch to the high-resolution 7-inch color screen – or a spoken command – you have direct access to a full range of valuable and productive features:

» TRUCK-SPECIFIC NAVIGATION
» ROADSIDE ASSISTANCE
» VEHICLE DATA
» HANDS-FREE CALLING
» AUDIO CONTROLS
» AM/FM/CD/MP3/USB/BLUETOOTH)
» BLIND-SPOT CAMERA INPUTS
» INTERNET ACCESS

NAV+ HD, Enjoy the road.



On-board navigation is becoming commonplace, but the NAV+ HD is the first system in the industry to offer optimized routes customized to your truck parameters and your load.



With Google Chrome, choose from results and suggestions that appear as you type, including your recent searches and visited websites while Autofill lets you complete forms with just one tap.



NAV+ HD makes adding a camera system quick and easy. Real-time screen views for up to four cameras are directly and instantly accessible.









Pre-loaded virtual gauges include oil temperature, transmission temperature, manifold boost, present and average fuel economy, DPF status and engine torque.



NAV+ HD audio features AM/FM/Weather bands, CD player, USB port for memory devices containing MP3 or audio files, and Bluetooth wireless audio streaming from Bluetooth-enabled devices.



NAV+ HD integrates Bluetooth wireless technology with an in-cab microphone and speaker. Just pair it with your compatible Bluetooth phone and talk hands-free.



